JALAJ: AARYA

| Jalaj Name | Aarya |
|---------------------------------------|---|
| River | Ganga Sagar |
| State | West Bengal |
| District | South 24 Parganas |
| Location | https://maps.app.goo.gl/NshoW7c3CNBmQ2au6 |
| Jalaj Model | Livelihood Center |
| Products | Slogan Cotton Tote Bags, Hand-painted Uttario, Hand-painted Saree, Junk jewelry |
| Services | Awareness sessions, cleanliness drives, field surveys, livelihood trainings |
| Sustainable Development Goals | (Goal no.1.) No Poverty (Goal no.5.) Gender Equality (Goal no.8.) Decent Work & Economic Growth (Goal no.11.) Sustainable Cities & Communities (Goal no.12.) Responsible Production & Consumption (Goal no.15.) Life on Land (Goal no.17.) Partnerships for the Goals |
| No. of women associated | 100 |
| No. of Self-Help Groups linked | 4 |
| No. of members in Self Help Groups | 35 |
| Name of Self-Help Groups | 1. Jalaj Aarya Mahila Swayam Seva Samuh (Registered) |
| No. of Ganga Prahari associated | 165 |
| Total no. of activities | 78 activities which includes consultative meetings, plantation, awareness drives, field surveys, special campaigns etc. |
| No. of skill enhancement training | 1. Tailoring 2. Advance Stitching Training |
| Names of skill enhancement training | 50 |
| Contact Person | Suparna Kayal |
| Contact Number | 8642888579 |

JALAJ IN IMAGES



1. Jalaj Aarya Livelihood Center in Kankura Masat village in South 24 Parganas, West Bengal



2. Advanced stitching and sewing training at Jalaj Aarya in Diamond Harbour, West Bengal



3. Hand painted Organza saree made by Ganga Prahari at Jalaj Aarya Livelihood Center, Diamond Harbour in West Bengal



4. Certificate distribution to trainees of training on Millet based value products at Jalaj Aarya in Diamond Harbour, West Bengal