

JALAJ: KASTURI

Jalaj Name	Kasturi	
River	Ganga	
State	Uttar Pradesh	
District	Kannauj	
Location	https://maps.app.goo.gl/uen1KZh7gNzd217PA	
Jalaj Category	Integrated Site	
Jalaj Model	Livelihood Center	Dolphin Safari
Safari - No. of Jalaj Safari/No. of boatmen/ Boat fare per person/Average Footfall	Not Applicable	No. of boats – 1 No. of boatmen – 2 Boat fare/person – 20-30 Daily Footfall – 40-50 persons, 150-200 on special occasions
Products/Services/Facilities/Activities/Key Species	Products – Production of attar, crochet products, handcrafted clay items	Activities – Awareness activities, plantation drives, cleanliness drives, livelihood mobilization training, field surveys
		Key Species – Sightings of waterbirds, mugger and freshwater turtles.
Sustainable Development Goals	(Goal no.1.) No Poverty (Goal no.5.) Gender Equality (Goal no.8.) Decent Work & Economic Growth (Goal no.11.) Sustainable Cities and Communities (Goal no.12.) Responsible Production & Consumption (Goal no.15.) Life on Land (Goal no.17.) Partnerships for the Goals	
No. of women associated	70	
No. of Self-Help Groups linked	3	
No. of members in Self Help Groups	34	
Name of Self-Help Groups	1. Maula Baba 2. 786 Mahila SHG 3. Yawaris SHG	
No. of Ganga Prahari associated	45	
Total no. of activities	89 activities which includes consultative meetings, plantation, awareness drives, field surveys, special campaigns etc.	
No. of skills enhancement training	2	
Names of skill enhancement training	1. Incense Cones 2. Sewing and Stitching	
No. of people trained	55	
Contact Person	Rama Tiwari	
Contact Number	9129895822	

JALAJ IN IMAGES



Training of incense cones for women from local communities in Kannauj, Uttar Pradesh



Jalaj Kasturi Safari boats at Mahadevi Ganga Ghat in Kannauj, Uttar Pradesh