

JALAJ: PANCHAJANYA

Jalaj Name	Panchajanya
River	Bhagirathi
State	West Bengal
District	Nadia
Location	https://maps.app.goo.gl/6KPZxKxWYzHY2kpm9
Jalaj Model	Awareness & Sale Point
Products	Bestseller - Incense Sticks, Junk Jewellery, Sale of products from all the Jalaj centers in Ganga River Basin
Services	field surveys, awareness activities, cleanliness drives, painting competitions, plantation drives
Sustainable Development Goals	(Goal no.1.) No Poverty (Goal no.5.) Gender Equality (Goal no.8.) Decent Work & Economic Growth (Goal no.11.) Sustainable Cities and Communities (Goal no.12.) Responsible Production & Consumption (Goal no.15.) Life on Land (Goal no.17.) Partnerships for the Goals
No. of women associated	66
No. of Self-Help Groups linked	2
No. of members in Self Help Groups	22
Name of Self-Help Groups	1. Kankan NRLM Dal 2. Satarup NRLM Dal
No. of Ganga Prahari associated	60
Total no. of activities	208 activities which includes consultative meetings, awareness drives, field surveys, special campaigns etc.
No. of skill enhancement training	1
Names of skill enhancement training	Jute Products
No. of people trained	20
Contact Person	Soumen Dutta
Contact Number	9609262856

JALAJ IN IMAGES



Jalaj Panchajanya Awareness and Sale Point at Mayapur, Nadia district in West Bengal