

## JALAJ: SAMAGRA

Jalaj Name	Samagra	
River	Ganga	
State	Uttar Pradesh	
District	Varanasi	
Location	<a href="https://maps.app.goo.gl/RL7ZrZh2J5uVGDvc7">https://maps.app.goo.gl/RL7ZrZh2J5uVGDvc7</a>	
Jalaj Category	Integrated Site	
Jalaj Model	Awareness & Sale Point	Livelihood Center
Products/Services/Facilities/Activities/ Key Species	<b>Services</b> – Sale of pickles, Banarasi brocade bags, wall hangings, and duppattas	<b>Products</b> – Pickles, Banarasi brocade bags, wall hangings, and duppattas
	<b>Activities</b> – Awareness activities, plantation drives, cleanliness drives, livelihood mobilization training, field surveys	
Sustainable Development Goals	(Goal no.1.) No Poverty (Goal no.5.) Gender Equality (Goal no.8.) Decent Work & Economic Growth (Goal no.12.) Responsible Production & Consumption (Goal no.15.) Life on Land	
No. of women associated	20	
No. of Self-Help Groups linked	2	
No. of members in Self Help Groups	8	
Name of Self-Help Groups	1. Saraswati Ajeevika SHG 2. Ganga SHG	
No. of Ganga Prahari associated	12	
Total no. of activities	161 activities which includes consultative meetings, awareness drives, field surveys, special campaigns etc.	
No. of skill enhancement training	4	
Names of skill enhancement training	1. Banarasi bag making 2. Advanced sewing and stitching 3. Food processing 4. Tie and dye training	
No. of people trained	110	
Contact Person	Ishu Verma	
Contact Number	7275559355	

## JALAJ IN IMAGES



*Banarasi brocade bag under the making at Jalaj Samagra Awareness & Sale Point and Livelihood Center in Varanasi, Uttar Pradesh*