

JALAJ: SIDDHARTHA

Jalaj Name	Siddhartha	
River	Alaknanda	
State	Uttarakhand	
District	Chamoli	
Location	https://maps.app.goo.gl/HMWabqBe1kJyiKz97	
Jalaj Category	Integrated Site	
Jalaj Model	Awareness & Sale Point	Homestay
Homestay - No. of Rooms/ Maximum Occupancy	Not Applicable	No. of Rooms - 02 Maximum Occupancy - 04
Products/Services/Facilities/Activities/ Key Species	Services – Sale of Jalaj products to tourists & pilgrims (seasonal)	Facilities – Milled-based food, traditional Pahadi cuisine, comfortable and clean rooms, with basic amenities
	Activities – Awareness activities, livelihood mobilization training (training of making incense sticks and incense cones), field surveys	Activities – Awareness activities, livelihood mobilization training (training of making incense sticks and incense cones), field surveys
Sustainable Development Goals	(Goal no.1.) No Poverty (Goal no.5.) Gender Equality (Goal no.10.) Reduced Inequalities (Goal no.8.) Decent Work & Economic Growth	
No. of women associated	43	
No. of Self-Help Groups linked	14	
No. of members in Self Help Groups	43	
Name of Self-Help Groups	1. Alaknanda SHG 2. Nav Jyoti SHG 3. Kheero Nanda SHG 4. Raj Rajeshwari SHG 5. Jai Maa Uniyadi SHG 6. Laxmi SHG 7. Vishwakarna SHG 8. Santoshi Mata SHG 9. Badri Vishal SHG 10. Jai Maa Bhagwati SHG 11. Nanda Devi SHG 12. Gaura Devi SHG 13. Vaishnavi SHG 14. Maa Sherawali SHG	
Details	A livelihood center has been proposed to be developed in near future. Items using naturally available resources are being developed by these groups	
Total no. of activities	25 activities which includes consultative meetings, awareness sessions, skill enhancement trainings etc.	
No. of skill enhancement training	4	
Name of enhancement trainings	1. Millet based value products 2. Bird watching 3. Livelihood Training	
No. of people trained	160	
Contact Person	Munni Devi	
Contact Number	7017208521	

JALAJ IN IMAGES



Jalaj Siddhartha Homestay and Awareness & Sale Point in Chamoli district, Uttarakhand



Consultative meeting with the women group regarding products and training at Govind Ghat village in Chamoli district, Uttarakhand