

JALAJ: VIDUR

Jalaj Name	Vidur	
River	Ganga	
State	Uttar Pradesh	
District	Bijnor	
Location	https://maps.app.goo.gl/ajSyJWyU3pc4w7ZX6	
Jalaj Category	Integrated Site	
Jalaj Model	Awareness & Sale Point	Livelihood Center
Products/Services/Facilities/Activities/ Key Species	Services – Sale of Jalaj products (Makka laddoo, Bajra laddoo, pickles, squash, jam, incense sticks, Munjbaskets, cloth bags).	Products – Makka laddoo, Bajra laddoo, pickles, squash, jam, incense sticks, Munjbaskets, cloth bags
	Activities – awareness activities, livelihood mobilization training, field surveys.	
Sustainable Development Goals	(Goal no.1.) No Poverty (Goal no.5.) Gender Equality (Goal no.8.) Decent Work & Economic Growth	
No. of women associated	16	
No. of Self-Help Groups linked	2	
No. of members in Self Help Groups	16	
Name of Self-Help Groups	1. Dhanya Ganga Prahari Self Help Group 2. Dhruva Ganga Prahari Self Help Group	
Details	Not applicable	
No. of Ganga Prahari associated	16	
Total no. of activities	44 activities which includes consultative meetings, awareness drives, field surveys, special campaigns etc.	
No. of skill enhancement training	1	
Names of skill enhancement training	Millet-based Value-Added Products	
No. of people trained	20	
Contact Person	Poojam Rana	
Contact Number	9756135798	

JALAJ IN IMAGES



Jalaj Vidur Awareness and Sale Point at Vidurkuti Ashram in Bijnor, Uttar Pradesh



Women trainees of Munj basket weaving training under Jalaj Vidur showcasing their products at Bijnor, Uttar Pradesh